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## Robert Reid Clothing Factory, former



hoddle street 2



Hoddle St 002.JPG



Hoddle St 002 9701.JPG



Hoddle St 002 9700.JPG

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### Location

2 Hoddle Street, ABBOTSFORD VIC 3067 - Property No 104050

### Municipality

YARRA CITY

### Level of significance

Incl in HO area indiv sig

### Heritage Overlay Numbers

HO15

### Heritage Listing

Yarra City

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### Statement of Significance

Last updated on - January 1, 2008

The following wording is from the Allom and Lovell Building Citation, 1998 for the property. Please note that this is a "Building Citation", not a "Statement of Significance". For further information refer to the Building Citation held by the City of Yarra.

#### History:

The former Robert Reid factory was built c.1890. In 1891-92, Robert Reid & Co. Ltd is listed as having a factory at 4 Hoddle Street. In 1910, Robert Reid & Co. is still listed but at No. 2 and then in the years 1920 to 1930 Frieze Bros Pty Ltd, clothing factory is recorded at 2-8 Hoddle Street. Frieze Bros, was a major Melbourne clothing manufacturer, concentrating on Menswear.

#### Description:

The former Robert Reid Clothing Factory is a two-story brick building, designed in a simple Italianate style. The symmetrical Hoddle Street facade is rendered and has eleven bays of semicircular arched window openings at first floor level with bluestone sills and moulded architraves. The ground floor is similar, except two of the openings are rectangular door openings, not original. There are rendered cornices at both ground and first floors. The facade is surmounted by a plain parapet with a scrolled rectangular pediment, containing evidence of signage, now removed.

The associated building at 2 Ferguson Street is a two-storey brick building with a central ground floor entrance with segmental arched windows arranged asymmetrically on either side. Modern vehicle entrances have been constructed and the brickwork has been painted. A right-of-way provides access down the side to a loading bay.

#### Significance:

The former Robert Reid clothing factory in Abbotsford is of local architectural and historical significance. The two buildings which comprise this complex at 2 Hoddle Street and on the west side of Ferguson Street are substantial and intact 19th century factory buildings which are demonstrative of the development of the local clothing manufacturing, and which remain important heritage elements in their streetscapes.

Heritage Study/Consultant	Yarra - City of Collingwood Conservation Study, Andrew Ward & Associates, 1989; Yarra - City of Collingwood Conservation Study, Andrew Ward & Associates, 1995; Yarra - City of Yarra Heritage Review, Allom Lovell & Associates, 1998; Yarra - City of Yarra Review of Heritage Overlay Areas, Graeme Butler & Associates, 2007;
Construction dates	1890,
Hermes Number	103504
Property Number	

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## Physical Description 1

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## **Integrity**

not assessed

*This place/object may be included in the Victorian Heritage Register pursuant to the Heritage Act 2017. Check the Victorian Heritage Database, selecting 'Heritage Victoria' as the place source.*

*For further details about Heritage Overlay places, contact the relevant local council or go to Planning Schemes Online <http://planningschemes.dpcd.vic.gov.au/>*