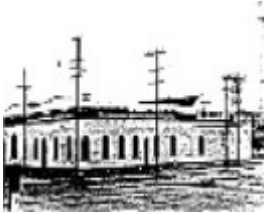


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# BALLARAT BREWING CO. (FORMER)



Ballarat Brewing Co - Ballarat  
Conservation Study, 1978

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## Location

309 DANA STREET, BALLARAT CENTRAL, BALLARAT CITY

## Municipality

BALLARAT CITY

## Level of significance

Incl in HO area indiv sig

## Heritage Overlay Numbers

HO171

## Heritage Listing

Ballarat City

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## Statement of Significance

Last updated on - March 10, 2024

### What is significant?

### How is it significant?

### Why is it significant?

*Ballarat Conservation Study, 1978*

No SoS provided in this citation. Please refer to descriptions, history, construction, loc govt, listings and images sections in this place record for further information.

*Ballarat Heritage Review, 1998*

No SoS provided in this citation. Please refer to history and images sections in this place record for further information.

Heritage Study/Consultant	Ballarat - Ballarat Conservation Study, Jacobs Lewis Vines Architects, 1978; Ballarat - Ballarat Heritage Review, Andrew Ward, 1998;
Construction dates	1875,
Hermes Number	120449
Property Number	

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## Physical Description 1

(note: large part of text missing)

The date of construction of this building is not known, but one bay and .....rel vaulted stable were built by 1874, as shown by an early photo of.....ate.

In 1857 the site was occupied by Phoenix Brewery and owned by .....n & McGill. In 1895 Coghlan amalgamated with Tullock to form .....& Tulloch Ballarat Brewing Co. Pty. Ltd. At this time, the huge....of hotels to tie trade to the Brewery were bought. In 1911, the company became the Ballarat Brewing Co.Pty.Ltd; in 1935 it became a public company known as Ballarat Brewing Co. Ltd. and in 1958 the ....assets were sold to Carlton & United Breweries Ltd.; this firm ..... a Hotel Motel directorate.

This building is of interest for the ashlar representation in ....tal courses only. These are bent down to represent voussoirs .... windows in a Florentine Renaissance manner. The building is ..... detailed and is substantially intact, apart from the painted and infilled carriageways.

## Integrity

SUBSTANTIALLY INTACT

*This place/object may be included in the Victorian Heritage Register pursuant to the Heritage Act 2017. Check the Victorian Heritage Database, selecting 'Heritage Victoria' as the place source.*

*For further details about Heritage Overlay places, contact the relevant local council or go to Planning Schemes Online <http://planningschemes.dpcd.vic.gov.au/>*