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## Terminus Hotel (Former)



Terminus Hotel (Former),  
Hobsons Bay Heritage Study  
2006



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### Location

40 Hanmer Street WILLIAMSTOWN, Hobsons Bay City

### Municipality

HOBSONS BAY CITY

### Level of significance

Incl in HO area contributory

### Heritage Overlay Numbers

HO146

### Heritage Listing

Hobsons Bay City

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### Statement of Significance

Last updated on -

What is Significant?

The former Terminus Hotel, designed by Sydney Smith & Ogg and constructed in 1911-12, at 40 Hanmer Street, Williamstown.

How is it Significant?

The former Terminus Hotel is of local historic, social and aesthetic significance to the City of Hobsons Bay.

Why is it Significant?

Historically, it is significant as an illustration of the far reaching influence of the Licenses Reduction Board, which was established in 1906, that led to the construction of new hotels to meet improved standards and consequently an increased level of hotel ownership by major breweries. It also has associations with prominent hotel architects, Sydney Smith and Ogg (possibly with Robert Haddon as consultant designer) and the Carlton Brewery Company Ltd. The name of the Hotel reflects the influence of the Williamstown Railway upon the development of this area. (AHC criteria A4, D2 and H1)

Aesthetically it is significant as an essentially original and successfully designed example of a twentieth century hotel form with notable Art Nouveau detailing. An early example of a hotel design by Sydney Smith & Ogg, it illustrates the ideas that would be developed and applied in later designs by the firm such as the Victoria Inn and Prince Albert Hotel, both in Douglas Parade Williamstown. (AHC criteria E1 and F1)

Socially, it illustrates the important role of hotels as community meeting places during the nineteenth and early twentieth centuries. (AHC criterion G1)

Heritage Study/Consultant	Hobsons Bay - Hobsons Bay Heritage Study, Hobsons Bay City Council, 2006;
Construction dates	1911,
Architect/Designer	Sydney Smith & Ogg,
Hermes Number	15078
Property Number	

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## Physical Description 1

Although not on a corner site, this two-storeyed and parapeted brick and stucco hotel has the architects' usual corner-oriel device with a shallow cupola atop. Below a strong cornice line and an Elizabethan inspired parapet gable, grouped upper-storey rectangular lights are framed in cement by truncated pilasters which are bracketed from below a string mould at sill level. Arched keystoned windows are used at ground level beside traditional residential and corner bar entrances, the latter with a six-panel door pair. Ornament is sparsely applied in the form of French cartouches to each tower facet, a victory wreath is at the parapet and domestic Queen Anne type ridge decoration and roof forms behind.

The face brick work has been apparently painted and then sand blasted, removing the burnished pressed red brick face; lower level window openings have been reglazed (see side-facing windows for original character).

## Integrity

External integrity and condition

*Integrity - Moderate. Condition - Good*

## Physical Description 2

Context

The former Terminus Hotel is a landmark building within the historic Hanmer Street precinct. Its former use is indicated by its design, and corner siting. Unfortunately, the visual connection to the Williamstown Railway Station has been diminished by later development.

## **Historical Australian Themes**

Developing local, regional and national economies, Marketing & retailing

## **Physical Description 3**

### *Associations*

Sydney Smith & Ogg, Carlton Brewery Ltd

*This place/object may be included in the Victorian Heritage Register pursuant to the Heritage Act 2017. Check the Victorian Heritage Database, selecting 'Heritage Victoria' as the place source.*

*For further details about Heritage Overlay places, contact the relevant local council or go to Planning Schemes Online <http://planningschemes.dpcd.vic.gov.au/>*