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# Haimes Memorial Homes

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## Location

169 Bellerine St, GEELONG VIC 3220 - Property No 212132

## Municipality

GREATER GEELONG CITY

## Level of significance

Incl in HO area indiv sig

## Heritage Overlay Numbers

HO1641

HO871

## Heritage Listing

Greater Geelong City

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## Statement of Significance

Last updated on -

A Listed - State Significance

### STATEMENT OF SIGNIFICANCE

The former warehouse of W. G. Hearne and Company Wholesale druggists was renovated in c 1920 by Geelong Architect, Mr. Frederick C. Purnell by construction of a new facade to an earlier brick and masonry building occupied by F.L. Cooper and Company, manufacturers and merchants. The structure was apparently originally used as a grain store in Ryrie Street. The facade, with three dominant bay windows, upper balcony, minarets and mansard roof is a notable early 20th century example of architectural eclecticism, W. G. Hearne and Company were noted for their famous 'Hearne's bronchitis cure'. The building is one of few documented works of F. C. Purnell a local identity and one time office commanding the Geelong Garrison Artillery.

### References

The Australian Home Builder, March 1924 page 62 includes illustrations of building prior to alterations by F. C. Purnell, and immediately afterwards.

Aitken, Richard, 'Edwardian Geelong: An Architectural Introduction' Deakin University, Geelong, November 1979.  
n.p. for details of career of F.C. Purnell.

News of the Week 1 July 1909

Advertisement relating to practice of Purnell and Sons, architects and builders, timber merchants and contractors.

Heritage Study/Consultant	Greater Geelong - Geelong Region Historic Buildings and Objects Study Volume 2, Allan Willingham, 1986; Greater Geelong - Geelong City Urban Conservation Study, Volumes 2-5, Graeme Butler, 1991; Greater Geelong - Geelong City Urban Conservation Study Volume 1, Graeme Butler, 1993; Greater Geelong - Geelong City Urban Conservation Study, Volume 4(a), Helen Lardner, 1995;
Heritage Act Categories	Registered place,
Hermes Number	18281
Property Number	

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*This place/object may be included in the Victorian Heritage Register pursuant to the Heritage Act 2017. Check the Victorian Heritage Database, selecting 'Heritage Victoria' as the place source.*

*For further details about Heritage Overlay places, contact the relevant local council or go to Planning Schemes Online <http://planningschemes.dpcd.vic.gov.au/>*