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## ROW OF BRICK SHOPS (1920s)



23340 Row of Shops 821 d  
Bell St Penshurst 0794

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### Location

82a-d Bell Street, PENSHURST VIC 3289 - Property No 0026

### Municipality

SOUTHERN GRAMPIANS SHIRE

### Level of significance

Stage 2 study complete

### Heritage Listing

Southern Grampians Shire

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### Statement of Significance

Last updated on - December 15, 2003

What is significant?

The row of shops are located on the north side of Bell Street, in between French & Martin Streets in the centre of the township of Penshurst. The shops were constructed for Mr. Chesswass, a local businessman, in 1911. There has been no architect or builder associated with the design. The shops have been used for commercial purposes continuously since 1911. The brick shops are in good condition, and retain a high degree of integrity externally and a good degree of integrity internally, with special concern for the 1950s shelving in No 82d.

How is it significant?

The row of four red brick shops at 82 Bell Street is of historical and architectural significance to the Southern Grampians Shire and to the township of Penshurst.

Why is it significant?

The row of four red brick shops at 82 Bell Street is of historical significance as an early twentieth century commercial development and of architectural significance for its unusual form.

Heritage Study/Consultant	Southern Grampians - Southern Grampians Shire Heritage Study, Timothy Hubbard P/L, Annabel Neylon, 2002;
Construction dates	1918,
Heritage Act Categories	Registered place,
Hermes Number	23340
Property Number	

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## Physical Conditions

The shop fronts are in good condition.

## Physical Description 1

A row of four red brick shops, each with asymmetrical entrances which are paired. The row is unusual because of the plain gables in the facade. These have been painted with a red ochre and have sparse cement render detailing. In the gable above No 82a there is a moulded monogram of the initials "ED". One gable has recently been painted grey. The wall below the gables is divided by elongated brackets. Otherwise the shop fronts are conventional having plate glass windows, glazed tiled stallboards and half-glazed doors with fan lights. The main roof is a transverse gable divided by party walls. There is a timber verandah with a bullnose corrugated iron roof. The timber posts have been replaced by steel poles now on an angle to accommodate a slightly narrower footpath. The verandah roof in front of three shops has been painted with blue and white stripes. Corrugated iron extensions exist at the rear. It seems the shops were never used as residences. The interiors have pressed metal ceilings. The shop at 82d is a chemist shop with extensive intact shop fittings from the 1950s. The shelves taper, increasing in depth above and below bench height. The dividing brick wall between No 82b and 82c has been partially removed.

## Historical Australian Themes

Theme 3: Developing local, regional and national economies

3.12 Feeding people

3.12.5 Retailing foods and beverages

3.19 Marketing and Retailing

Theme 4: Building settlements, towns and cities

4.1 Planning urban settlements

4.1.3 Learning to live with property booms and busts.

## Usage/Formal Usage

two occupied by a Milk bar and a chemist, two vacant

## Integrity

high degree of integrity externally and a good degree of integrity internally, with special concern for the 1950s shelving in No 82d.

## Physical Description 2

Lot 2 of LP 14154 Section 17 Yalimba Vol. 9506 Fol. 437

*This place/object may be included in the Victorian Heritage Register pursuant to the Heritage Act 2017. Check the Victorian Heritage Database, selecting 'Heritage Victoria' as the place source.*

*For further details about Heritage Overlay places, contact the relevant local council or go to Planning Schemes Online <http://planningschemes.dpcd.vic.gov.au/>*